

Fundación
Santo Domingo



Megaprojects

2023

The **Fundación Santo Domingo** leads high-impact projects for social transformation in the country.

WE WORK ON 4 STRATEGIC LINES



EDUCATION



ENVIRONMENT



HEALTH



TERRITORIAL
DEVELOPMENT



Learn more about the first MEGAPROJECTS in the Caribbean region here. 



TERRITORIAL DEVELOPMENT

Through our **Territorial Development line**, we lead high-impact projects that contribute towards social, urban and economic development for the families of the Caribbean region and towards strengthening the region's institutions.

MEGAPROJECTS

Together with the Ministry of Housing, local mayor's offices and multiple allies, we articulate urban, social and economic development in the two low-income housing Megaprojects in the Caribbean region, **Bicentenario in Cartagena**, and **Villas de San Pablo in Barranquilla**, to provide the population access to better opportunities and enable them to develop their life projects.

While in a traditional housing development, access to housing is the end goal, in the Megaprojects it is about access to better opportunities for local families.



Bicentenario in Cartagena



Villas de San Pablo in Barranquilla

We contribute towards reducing the housing deficit in Cartagena and Barranquilla by offering a comprehensive housing solution, and a **15-minute city model** for **more than 300,000 people** to enable them to develop their life projects.



A population of **22,000**.



More than **6,000 homes already delivered**.



45,000 potential homes.



Social infrastructure

- Mega-schools and Child Development Centers.
- Health center with 24 hour Emergency Unit.
- Commercial establishments.
- Library.
- Parks.



A population of **11,000**.



More than **3,000 homes already delivered**.



18,871 potential homes.



Social infrastructure

- Mega-schools and Child Development Centers.
- Health Center.
- Immediate Response Police.
- CIC Citizen Integration Center.
- CATIN Technology and Innovation Learning Center.
- Library.
- SENA.



TERRITORIAL
DEVELOPMENT

ECONOMY

Proyectar\$e

Oportunidades para generar ingresos.



Social Skills School.

We promote income opportunities that foster financial sustainability for households and contribute towards reducing poverty indicators.



Training for work.



Employability.

PRODUCTIVE CAPITAL

We developed a clothing manufacturing workshop in Bicentenario and a Contact Center in Villas de San Pablo to allow the local population access to jobs close to their homes and boost the economy of the Megaprojects.



438

**JOBS
CREATED**



172

**BUSINESSES
STRENGTHENED**



673

**PEOPLE
TRAINED**
for work and
social skills.



TERRITORIAL
DEVELOPMENT

SOCIAL



We strengthen social capital and culture through social programs for peaceful coexistence, leadership and sports, recognizing the unique traits and needs of the population and the territories.



SOCIAL DEVELOPMENT



Soy Bicentenario magazine

6 editions that have strengthened the sense of belonging to the neighborhood.



Sevillana study

Mapping of the organizational structure, ways and means of life of the inhabitants of La Sevillana, an area adjacent to the Megaproject Bicentenario.



Leadership and grassroots organizations

3 grassroots organizations strengthened.

45 leaders provided with leadership training.



Communications collective

13 young people trained in design, self-management, entrepreneurship and sustainability.

2 young people from Sevillana brought into the collective.

SOCIAL DEVELOPMENT



Combative women

25 women from the collective trained in leadership.



Community Strengthening

87 people organized and recognized in the collectives.



Civic Police Collective

Collaboration with the Civic Police Collective to promote a culture of abiding by the law in the territory.



Access to services for migrants

387 migrants served at **3 events** to provide access to institutional services.



Communications collective

25 young people accompanied and provided with resources to train the collective.



Older adults

Resources and support provided to the Community Action Board for activities with older adults.



SOCIAL DEVELOPMENT



Extracurricular activities

281 young people trained in 4 disciplines: taekwondo, chess, art and dance.

3 educational institutions collaborating on the Alianza IDER.



Socio-Occupational Guidance (SOG)

Methodology **243 young people** benefited.



Aventurémonos en Familia

100 families provided with psychosocial support.



Colegio Pies Descalzos

Support on diagnosis process for the development of an Institutional Educational Project.

SOCIAL DEVELOPMENT



Vocational guidance

465 young people trained in SOG methodology.



Aventurémonos en Familia

100 families trained on emotional recognition, regulation and recovery.



Festival del cuento

300 children present at the local story festival in alliance with LUNETTA.



Feria Elige tu carrera

30 institutions offering higher education + **213 attendees** from megaprojects and surrounding neighbourhoods.



Alianza CLENA

The alliance with CLENA (Corporación Luis Eduardo Nieto) was consolidated to promote culture in the territory + the Poema Río event.



Institución Educativa Distrital de Villas de San Pablo en "STEM IS"

Welcoming the Institución Educativa Distrital de Villas de San Pablo to the program to strengthen innovation skills "B/quilla territorio STEM IS".



SOCIAL DEVELOPMENT



Urban forest

1,000 trees planted.

The community looks after the trees.



Love Bottles

360 students taught the importance of recycling flexible plastic.

2 Educational Institutions welcomed.

The Asociación de Recicladores provides workshops on proper solid waste management in Parques de Bolívar 2.



SOCIAL DEVELOPMENT



Recicla por Barranquilla

In alliance with the Mayor's Office of Barranquilla, **educational workshops on recycling** replicated in **SMZ 15**.



Recycling at VSP

1,245 kilos of material recycled by the Institución Educativa Distrital de Villas de San Pablo, generating \$2 million COP with the support of Fundación Santo Domingo.



Recycled material

551 kilos collected through the "Recicla por Barranquilla" program.



Mi Barrio Limpio

For the first time, VSP is integrated into a territorial initiative for **community cleaning days**.

Consolidation of an inter-institutional work group on providing alternative solutions to critical points of waste accumulation.



We promote well-being through strategies that foster healthy lifestyle habits through prevention, education and reducing inequalities.



SOCIAL DEVELOPMENT

SOCIAL DEVELOPMENT



Sport Club

3 certified trainers.

80 young children and adolescents distributed among 4 age-related categories.

Participation in **Liga de Fútbol de Bolívar**.



Dilo Frentiao

456 young people provided with sexual and reproductive rights training.



Older adults

47 older adults introduced to Centro de Vida al Parque.



Equipo elite

22 young boys in the Bicentenario soccer team.

2 athletes recruited to professional teams (Cortuluá, Unión Magdalena).

5 championships with excellent results.



Preventing Dengue

1,400 people trained on preventing Dengue.



Alimentando sueños

75 families participated in the delivery of nutritional recovery kits.



Disability

153 people introduced to relevant offerings.



Paso a Paso

25 adolescent mothers from Bicentenario supported through the "360" methodology of the Fundación Juanfe.

500 young people impacted by the information multiplication strategy. Paso a Paso Ambassadors.



Sport Clubs

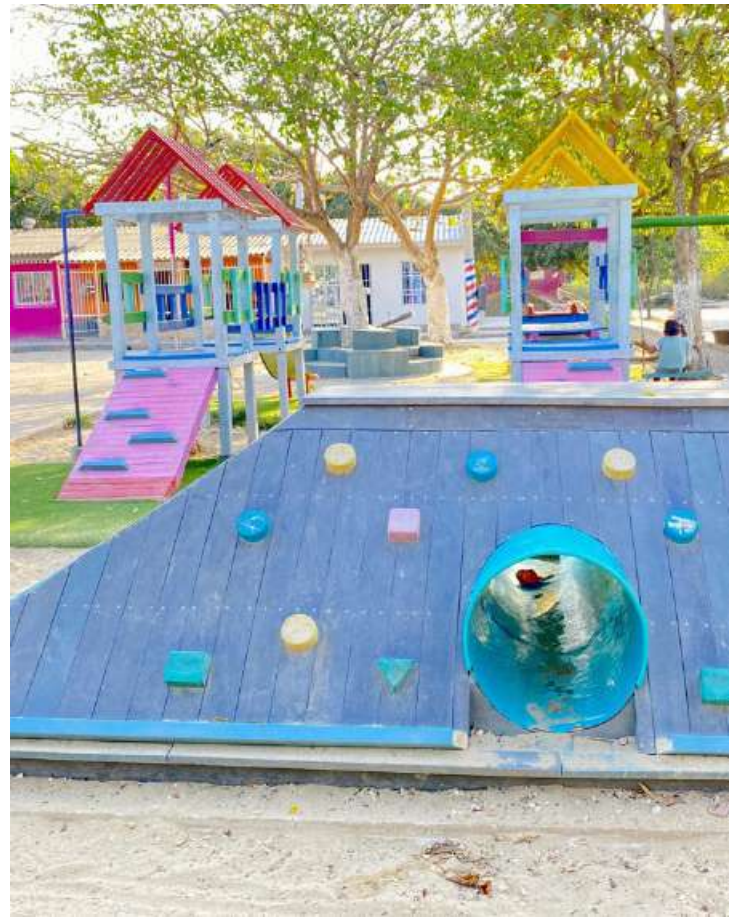
3 soccer clubs strengthened and provided with resources by the community with the support of the Fundación Santo Domingo.



TERRITORIAL DEVELOPMENT

URBAN

The Fundación Santo Domingo contributes towards reducing the housing deficit in Barranquilla and Cartagena, and towards creating a vision for Integral Urban Development in the country, through the development of macro-projects that improve the well-being of the population (integral vision) and through urban interventions in selected territories.



INITIATIVE



Project based on Urban Acupuncture, which refers to the intervention of strategic places in the territories through landscaping, lighting, road signs, graphic urban art, educational activities and tourism and entrepreneurship projects, in order to promote peaceful coexistence, proper use of public space and the socioeconomic reactivation.



19,970 square meters intervened.



576 square meters of inclusive ramps.



166 jobs



10 murals



157 people trained.



58 workshops on co-creation.



11,316 square meters intervened in public squares and parks.



Click to watch video

LEARN MORE ABOUT MEGAPROJECTS AT:



Click to watch video.



www.bicentenariocartagena.com



Click to watch video.



www.villasdesanpablo.com



Let's work together for
social transformation
in the country!



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